

# Matt Johnson

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## Education

- 2002 **B.S. in Fine Arts with Graphic Design concentration**, Wayne State College, Wayne, NE  
Graduated Magna cum Laude (GPA 3.89)
- 1997 **Associate's Degree in Desktop Publishing**, Southeast Community College, Lincoln, NE  
Graduated with distinction (GPA 3.8)

## Experience

- 2008–present **Graphic Design Specialist**, Mosaic, Omaha, NE
- Responsible for creating program brochure, newsletters, direct mail pieces and a variety of promotional material for a large non-profit organization and its agencies.
- 2004–2008 **Marketing Manager**, Land and Sky Manufacturing / theNaturalBedStore.com, Lincoln, NE
- Responsible for all the company's marketing needs, including designing brochures and other print media, creating banners and point-of-purchase displays, organizing tradeshow, working with outside vendors, and writing copy for press releases.
  - Responsible for designing and launching the company's first business-to-consumer website, which earned the company \$1 million in its first year.
- 2002–present **Freelance Graphic Designer**, www.mattaj.com, Lincoln, NE
- Designed web sites for clients on a freelance basis.
  - Helped set up shopping cart and blog software with custom graphic templates to create unified layouts and site designs.
  - Created software icons and toolbar buttons for a number of software programs
- 2002–2004 **Graphic Designer**, Capitol Graphics, Lincoln, NE  
Responsible for the design and layout of various printed materials for clients, performed pre-press operations and saw projects through the entire printing process.
- 2001 **Summer Internship**, Spectra GrafX Studios, Sioux City, IA  
Used Photoshop and GoLive to design, create, and update commercial web sites
- 1999–2002 **Graphic Design Peer Tutor**, Wayne State College Learning Center, Wayne, NE  
Taught students to use popular graphic design software  
Gave class demonstrations and created instructional handouts

## Skills

- Software Experience with the Macintosh platform and popular design software including Dreamweaver, Photoshop, Illustrator, QuarkXPress, and InDesign.
- Training Taught college students the fundamentals of graphic design and web design software through instructional handouts, classroom presentations, and working with them one-on-one.
- Pre-press Worked with designs from conception to publication with involvement in every step along the way, including photography, color correction, trapping, and producing film and printing plates.